

Message Text

UNCLASSIFIED

PAGE 01 JIDDA 00057 051159Z

10

ACTION NEA-10

INFO OCT-01 EB-07 ISO-00 /018 W
----- 107714

R 051135Z JAN 76
FM AMEMBASSY JIDDA
TO USDOC WASHDC
INFO SECSTATE WASHDC 3268

UNCLAS JIDDA 0057

E.O. 11652: N/A
TAGS: BTIO, SA
SUBJECT: TRADE AND INVESTMENT PROMOTION PUBLICATION

REF: JIDDA A-87, USDOC 19344

1. PUBLICATION IN COMMERCE TODAY TO PUBLICIZE EXISTENCE OF INDUSTRIAL NEWS IS ACCEPTABLE ON THE BASIS OUTLINED IN USDOC REFTEL.

2. MR. AMMAR DABBAGH, DIRECTOR OF INFORMATION FOR THE INDUSTRIAL STUDIES AND DEVELOPMENT CENTER, (ISDC), REQUESTED THAT U.S. FIRMS BE ADVISED TO WRITE DIRECTLY TO THE ISDC SUBMITTING AS MUCH DETAIL ON THEIR FIRM AND THEIR PARTICULAR INTEREST IN DOING BUSINESS IN SAUDI ARABIA (LICENSING, JOINT VENTURE, ETC.) AS THEY WISH. THIS INFORMATION WILL BE KEPT ON FILE AT THE ISDC, AND A BRIEF SUMMARY WILL BE PUBLISHED IN THE INDUSTRIAL NEWS. INTERESTED SAUDI FIRMS CAN VISIT THE ISDC TO REVIEW THE FILES, BUT WILL RECEIVE NO OTHER GUIDANCE OR RECOMMENDATIONS FROM THE ISDC. SAUDI FIRMS ARE ADVISED TO MAKE DIRECT CONTACT WITH THE FOREIGN FIRMS FOR FURTHER INFORMATION.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976JIDDA00057
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760002-0626
From: JIDDA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760187/aaaaczdt.tel
Line Count: 48
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 JIDDA A-87
Review Action: RELEASED, APPROVED
Review Authority: castelsl
Review Comment: n/a
Review Content Flags:
Review Date: 26 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 JUL 2004 by barnescd>; APPROVED <12 AUG 2004 by castelsl>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TRADE AND INVESTMENT PROMOTION PUBLICATION
TAGS: BTIO, SA
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006